# Point In Time LIFE COACH

**Guide to Inspiring the Art of Living Well** 

Liaison to the Neighborhood

**Lifestyle Assistant** 

**Encore Careers** 

**Entertainment** 

**Education** 

**FUN** 

Coordinating Life Across All of Life's Journey

\$10.00 PER MONTH
.33 cents per day

## 89% of older adults will choose to remain at home and age in place

Anticipating the need and desire for many people to remain at home and age in place the Point In Time Neighborhood Life Coach is the liaison to this new and infinite lifestyle. Bridging the gap to deliver our cutting-edge programs, lifestyle components and services along with an abundance of social capital, camaraderie and mutual support beyond the walls of the community hub and into the surrounding neighborhood, helping people age at home successfully.

With boots on the ground in each neighborhood, the Life Coach and Neighborhood Enrichment Hub team cultivates real community engagement to help understand the context and culture of the neighborhood, in order to deliver precise, personal solutions to people where they live.

The Life Coach program is about fun, entertainment and providing a better, more exciting living experience, life with purpose and a lower cost of living.

But today, the Life Coach as part of the Neighborhood Enrichment Hub team is also on board to help alleviate social isolation and loneliness, holding the potential to also delay the onset of dementia and other age-related diseases, disorders and disabilities. Once again, the program is built on the economies of scale and neighborhood network effects along with the power of the Point In Time platform economy.

The Point In Time Life Coach and Neighborhood Enrichment Hub program in one community generates a profit of over \$246,000 annually. One hundred communities across Chicago generate over \$24M annually.

Desirable, Attainable, Profitable.

### The Life Coach Program Details

As an entirely new program we thought it was essential to share some of the services the Life Coach provides.

## Neighborhood news through Twitter & Podcast Both Life Coach and members provide news and

information via blogs, podcasts, and webinars.

The Life Coach coordinates people to share their story on the neighborhood podcast and webinars.

The chef, nutritionist and resident members do fun and informational cooking classes via webinars and podcast. Big pot of soup days, sharing a meal with those less fortunate.

### Website Management

The Life Coach manages the community and neighborhood website along with the happenings calendar.

### **Neighborhood Enrichment Hub.**

Coordinate with the Wellness Café team.

Coordinate Community gatherings to introduce the Neighborhood Enrichment Hub programs and lifestyle components.

Introduce service providers to Neighborhood Members.

### Neighborhood Revitalization.

Coordinate micro communities within the neighborhood.

Be a lifeline to the neighborhood.

Coordinate with the aldermen and other VIPs.

Coordinate members' potential ideas with the Flywheel of Innovation Team.

### **Education Programs**

Adult education programs (OLLI at Northwestern University).

Study groups.

The Life Coach helps coordinate teaching and mentoring opportunities.

Encourage members to share their knowledge and wisdom as part of the Flywheel of innovation Team.

Coordinate Encore Careers.

Coordinate volunteer opportunities.

Coordinate Peer to Peer help and support.

#### **Health and Wellness**

Coordinate wellness programs.

Introduce Personal Assistants to neighborhood members. Introduce the Wellness Café programs.

Coordinate Peer to Peer health and wellbeing support. Post-acute care coordination.

## Fun, Fun, but still a precise, personal user experience

Boomers won't settle like previous generations, they will insist on a new way, their way.

## Value driven entertainment in many cases save more than the membership fee.

Coordinating neighborhood happenings.

Posting members ideas for consideration and consensus. Coordinating neighborhood dinners with or without a chef.

Coordinate activity center programs.

### Savings with the Neighborhood Life Coach

These are just a few examples of low-cost entertainment opportunities.

Chicago Museums, save \$2.00 to over \$14.00. Chicago Theater and shows, save up to \$20.00 per show. Save \$5.00 and more on behind-the-scenes tour of Wrigley Field, game tickets TBD per game.

We don't tell people how to have fun, we simply arrange the opportunities.